Annual Plan 2014-15
Information Technology

Subsequent to Allocation of Business (1st Amendment) Rules 2012, the following new functions have been assigned to Department of Information Technology (DoIT) :

- *Promotion of IT Industry in Punjab*
- *Policy for setting up of IT Parks and Knowledge Parks*
- *Policy for encouragement of IT enabled service industry*

The department will take necessary steps in consultations with various stakeholders in the state for promotion of IT industry, Development of IT parks and Knowledge Parks for attracting investments in IT and associated sectors in the state.

2.   The department will seek consultancy and guidance from private sector / industry associations/ bodies for studying the best practices and success stories with objectives of promotion of investments from domestic and foreign sources; creation of employment opportunities and development of infrastructure facilities.

3.   For the encouragement of IT enabled service (ITES) industry appropriate measures would be taken for developing skills and knowhow of youth of Punjab in the desired fields or areas for suitable placement within the state itself.

4.   An outlay of Rs 24.00 crore is proposed for the Annual Plan 2014-15 for the IT Department to undertake various activities.

The detail requirements of schemes to be covered under sub-head "Information Technology" along-with required outlays for Annual Plan 2014-15 are given below:

		(Rs. in Crores)	
Sr. No.	Code & Name of the Scheme	Proposed Budget Allocation	Capital Component
1.	IT-01: Development & Implementation of IT Parks/Knowledge Parks and IT enabled services industry	16.00	14.00
2.	IT-02: Creation of Departmental Infrastructure	2.00	1.40
3.	IT-03: Development of Human Resources in the field of IT/ITES	3.50	0.50
4.	IT-04: Promotion of IT/Knowledge Industry	2.50	0.00
	TOTAL	**24.00**	**15.90**

Brief Description of schemes:

IT-01: Development & Implementation of IT Parks/Knowledge Parks and IT enabled services (ITES) industry:

Annual Plan 2014-15 – Rs. 16.00 Cr

The department proposes to identify suitable sites in the current financial year in the state to setup IT/Knowledge Parks/ ITES industry with the help of central and state level agencies and private parties involved in this task. The department will also provide assistance to government for establishing and managing infrastructural resources such as integrated infrastructure including international communication/ incubating facilities for development IT exports. It will also prepare techno-economic feasibility report and detailed project reports as may be required for the development of the IT / ITeS parks and will assist State in preparation of master plan / layout plans for approved sites of IT / ITeS parks.

Setting up of STPI centers

Software Technology Parks of India (STPI) is an autonomous body owned by Government of India, Ministry of Communication and Information Technology and having promotional role viz. implementation of STP/EHTP (Electronic Hardware Technology Park) scheme, set-up and manage infrastructure facilities and to provide other service like technology assessment and professional training.

On the initiative of Hon'ble Information Technology Minister, Punjab, STPI has agreed in setting up of STPI center at Amritsar. The government has already identified and offered 2.72 acres of land at Focal Point at Amritsar for Public Building for setting up of STPI Centre at Amritsar. MoU has been signed between DG STPI & Principal Secretary, Deptt. of Information Technology in the august presence of Hon'ble Information Technology Minister, Punjab on December 2, 2013 at Chandigarh. Establishment of STPI facilities and state-of-the-art incubation facility at Amritsar was considered absolutely necessary for all inclusive growth of the software industry in this region. The number of units can grow up rapidly, once STPI would set up its incubation infrastructure and HSDC facility. Opening of office space of DoIT in STPI premises both at Mohali as well as in Amritsar is also being considered.

During the deliberation in the State Advisory Committee meeting held on 15.11.2013 under the chairmanship of Hon'ble Information Technology Minister, Punjab, it was discussed to promote IT culture through out State in order to benefit the mass through this technology. Keeping this in view, it was also decided for establishing 2 more STPI centers, one at Ludhiana and another at Jalandhar. Government of Punjab will provide all the support required in setting up of STPI center like land etc. as per the requirement of Government of India in setting up of new STPI center. As per current policy, the State Government has to provide following for setting up of new STPI centre.

   i. 3 acres of land
  ii. 10,000 sq. feet of built up space,
 iii. Grant-in-aid of Rs. 1 crore to STPI to partially defray the total project cost

Setting up of Electronics Design & Manufacturing (ESDM) Cluster at Mohali

In addition to above, Union Cabinet has approved the Setting up of Electronics Design & Manufacturing (ESDM) Cluster Scheme to provide world-class infrastructure for attracting investments in the Electronics System Design Manufacturing (ESDM) Sector. This scheme aims to encourage manufacturing of specific high priority electronic product lines in India by providing capital grant for creation of electronic manufacturing clusters. The common infrastructure in each EMC would be subsidized by Govt. of India to the extent of 50% & subject to a ceiling of Rs. 50 Crores for a land of 100 acres.

The Scheme offers financial support for the development of EMCs as it is expected that these EMCs would aid the growth of the Electronics System Design Manufacturing (ESDM) sector, help development of entrepreneurial ecosystem, drive innovation and catalyze the economic growth of the region by increasing employment opportunities and tax revenues. The scheme will support setting up of both Greenfield and Brownfield EMCs. The scheme is expected to create an indigenous manufacturing eco-system for electronics in the country.

It was decided in meeting held on 28-05-2013 under the chairmanship of Hon'ble Information Technology Minister, Punjab to transfer cluster of 40 acres of land to Department of Information Technology, Punjab. As a result, Chief Administrator, GMADA vide letter dated 5-07-2013 has asked Estate Officer, Mohali to transfer 40 Acres of land. Sewerage, power and water supply lines upto outer limit of ESDM Park

will be provided by GMADA. Internal Development will be carried out by Department of Information Technology.

Govt. of India is providing funds to the Special Purpose Vehicle (SPV) constituted for the purpose for the use of common facilities like basic infrastructure, welfare schemes under this park. In a meeting under the chairmanship of Hon'ble Information Technology Minister, Punjab with various Industry Associations like Electronic Industries Association of India (ELCINA), Indian Electronic and Semiconductor Association (IESA) and Confederation of Indian Industry, following decisions have been taken

A.   Hiring of Consultant for selection of SPV for setting up ESDM cluster.

B.   An ESDM workshop may be arranged in partnership with CII to identify the potential investor, at Chandigarh / SAS Nagar urgently.

C.   Shortlisted Consultant will thereafter prepare the draft for inviting Expression of Interest (EoI) and draft RFP for shortlisting SPV based on the investment and employment generated.

The above schemes will be executed by the society " Society for Promotion of IT Industry in Punjab (SPITIP)" which has been constituted under the Department of Information Technology, Punjab.

An outlay of Rs. 16.00 Cr is proposed for the above said functions of the department in the financial year 2014-15.

SOE wise detail is as under:-

Major Head, Minor Head, Sub Head and Detail head	SOE	Amount Rs in Lacs
" 4070 Capital Outlay on other Administrative Services Sub Major Head-00, Minor Head -800-Other Expenditure,	53 Major Works	1200
" 2052-Secretariat General Services-Sub Major Head-00, Minor head- 092-Other offices	13-Office Expenses	20
	14 Rent Rate and Taxes	50
	26-Advetising and Publicity	20
	28-Professional Services	100
	50-Other Charges	10
	31 Grant in Aid	200
Total		**1600**

IT- 02: Creation of Departmental Infrastructure

Annual Plan 2014-15 – Rs. 2.00 Cr

The department has been allotted new functions related to Promotion of IT Industry in Punjab, Policy for setting up of IT Parks and Knowledge Parks and Policy for encouragement of IT enabled service industry for which the department has to set up the required infrastructure accordingly to perform its new functions effectively and efficiently. Strengthening of departmental infrastructure will result in overall positive outlook of the department and will attract more private partners from India & abroad.

The department has already decided for setting up of an STPI (Software Technology Parks of India) centre at Amritsar and knowledge park in SAS Nagar (Mohali). The Department proposes open its offices alongwith infrastructure at Amritsar and SAS Nagar (Mohali) to supervise the above projects.

An outlay of Rs. 2.00 Cr is proposed for the above said functions of the department in the financial year 2014-15. SOE wise detail is as follows

SOE wise detail is as under:-

Major Head, Minor Head, Sub Head and Detail head	SOE	Amount in Lacs
" 4070 Capital Outlay on other Administrative Services Sub Major Head-00, Minor Head -800-Other Expenditure,	52 Machinery and Equipment	**140**
" 2052-Secretariat General Services- Sub Major Head-00, Minor head- 092-Other offices	13-Office Expenses	10
	28-Professional Services	40
	50-Other Charges	10
Total		200

IT-03: Development of Human Resources in the field of IT/ITES

Annual Plan 2014-15: Rs. 3.5 Cr

2.   The above scheme has been transferred from Department of Industries & Commerce by the Planning Department upon amendment in Allocation of Business Rules. For the encouragement of IT enabled services (ITES) industry, appropriate measures would be taken for developing skill and technical knowhow of youth of Punjab in the desired fields for suitable placement within the state itself. Under this scheme, a training programme P-STEP (Punjab Skill Training and Employment Potential) has been finalized which will be executed by the society " Society for Promotion of IT Industry in Punjab (SPITIP)" which has been constituted under the Department of Information Technology, Punjab. The aforesaid training programme will be run in collaboration with Department of Higher Education in which B.A./B.Sc. final year students of Government Colleges would be imparted training which includes training on communication Skills and Soft Skills, Customer Care - Product & Services, IT Fundamentals–General Computer Proficiency, Resume & Interview Skills, Business Etiquette & Professional Decorum and Domain Specific Skills. The department will implement this programme in rural areas also.

An outlay of Rs. 3.5 Cr is proposed under this scheme for Annual Plan 2014-15.

SOE wise detail is as under:-

Major Head, Minor Head, Sub Head and Detail head	SOE	Amount in Lacs
" 4070 Capital Outlay on other Administrative Services Sub Major Head-00, Minor Head -800-Other Expenditure,	50 other charges	40
4070-Capital Outlay on other Administrative Services-789-Special Component Sub Plan	52 Machinery and Equipment	10
" 2052-Secretariat General Services- Sub Major Head-00, Minor head- 092-Other offices	13-Office Expenses	200
	28-Professional Services	25
" 2052-Secretariat General Services, Sub Major Head-00, Minor Head-789-Special Component Sub Plan	20 Other Administrative Expenses	25
	28 Professional Services	50
Total		**350**

IT-04: Promotion of IT/ Knowledge Industry:

Annual Plan 2014-15 - Rs. 2.5 Cr

This scheme has also been transferred from Department of Industries & Commerce by Planning Department upon amendment in Allocation of Business Rules. With a view to promote and attract investment and trade, the department will seek consultancy and guidance from private sector / industry associations/ bodies for studying the best practices and success stories with objectives of promotion of investments from domestic and foreign sources; creation of employment opportunities and development of infrastructure facilities. In the process the department will study the existing IT parks set up by other state governments/ agencies through participation in trade fairs/ exhibitions/ visits / awareness programmes etc. The department will also carry out marketing campaigns. The department proposes to conduct technology assessment/ market analysis/ market segmentation to organize workshops/ exhibitions. Necessary steps will be taken in consultations with various stakeholders in the state for development of ICTE Industry and ICTE Corridors for attracting investments in ICTE and associated sectors in the state and will primarily focus to bridge the gap between ICTE industry and government in the State. The department will formulate and implement strategies for attracting investment through broad-based incentives that promote IT / ITeS service industry and supports research & development in the sector. It will focus on amendments of existing policies with an objective to reduce obstacles and handing out incentives to all investors on the one hand, and setting up conditions to selectively promote strategic investments on the other, given the present context. The department will also examine regarding provision of favorable tax incentives and other complimentary giveaways as a step to attract IT investments in the State from private parties. The scheme will be executed by the society " Society for Promotion of IT Industry in Punjab (SPITIP)" which has been constituted under the Department of Information Technology, Punjab

An outlay of Rs. 2.5 Cr is proposed under this scheme for Annual Plan 2014-15.

SOE wise detail is as under:-

Major Head, Minor Head, Sub Head and Detail head	SOE	Approved Outlay Rs in Lacs
" 2052-Secretariat General Services- Sub Major Head-00, Minor head- 092-Other offices	13 Office Expenses	10
	16 Publications	10
	20 other Administrative Expenses	10
	26 Advertisement and Publicity	20
	28 Professional Services	50
	30 Other Contractual services	50
	33 subsidies	100
Total		**250**